Report generated November 12, 2026

	# of Businesses
Out of State	660
Canada	5,689

Facebook Page	
Joined	3/5/13
Page Views (last 28 days)	239
Followers	911
Leads	2

Google My Business		
	Views (Search, Maps)	**Activity** (Website Clicks, Calls, Photo Views, Direction Requests)
October	106	50

2026 Letters of Introduction to New Essex County Businesses
143

Essex County Businesses To Date
2,078

Essex County Businesses Newsletter			
Date	**# of Contacts**	**# of Opens**	**Open Rate**
01/05/2026	1503	533	37%
01/12/2026	1500	633	45%
01/20/2026	1508	621	43%
01/26/2026	1503	600	42%
02/02/2026	1520	507	35%
02/09/2026	1520	333	23%
02/27/2026	1519	488	34%
Town of Jay Micro 2/11/26	53	15	32%
Town of Jay Micro 2/18/26	53	24	50%
03/02/2026	1519	508	35%
03/09/2026	1516	477	33%
Town of Jay Micro 03/09/2026	58	29	55%
03/16/2026	1514	475	33%
Town of Jay Micro 03/17/2026	60	17	31%
03/23/2026	1513	591	41%
04/06/2026	1513	512	36%
04/13/2026	1520	514	36%
04/20/2026	1522	566	39%

05/04/2026	1523	499	35%
05/11/2026	1513	493	35%
05/18/2026	1518	566	40%
05/26/2026	1518	540	38%
06/01/2026	1518	469	33%
06/08/2026	1520	554	39%
06/15/2026	1523	578	40%
06/22/2026	1529	577	40%
06/29/2026	1525	430	30%
07/06/2026	1528	493	34%
07/20/2026	1529	575	40%
07/27/2026	1525	536	38%
08/03/2026	1519	475	33%
08/10/2026	1519	463	33%
08/17/2026	1515	549	39%
08/24/2026	1512	556	39%
08/31/2026	1512	570	40%
Jay Information	55	27	56%
09/08/2026	1508	550	39%
09/21/2026	1495	567	41%
09/28/2026	1504	549	395
10/05/2026	1505	439	31%
10/13/2026	1505	510	36%
10/26/2026	1503	563	40%
11/09/2026	1503	545	39%

The Essex County IDA staff developed a new informational rack card highlighting the agency's programs, services, and economic development resources. More than 500 rack cards were distributed to local Chambers of Commerce, town supervisors, financial institutions, real estate offices, and other key community partners to increase awareness of the ID A's offerings and expand outreach throughout Essex County.